

The London College of Business

The London College of Business (LCB) is an Edexcel work based centre and an institution with validated provision of bachelors and masters degree programmes, validated by the University of Wales. LCB was founded in 2005 aiming to offer affordable excellent academic and professional education underpinned by creative work and scholarship.

We at London College of Business look forward to provide high quality undergraduate and post graduate education, to promote intuitive and critical thinking, to appeal to different learning styles and to offer affordable education to all deserving meritorious students

Edexcel

Edexcel is the UK's largest awarding body and a part of the Pearson group, the world's largest education services company. As a work based centre, the London College of Business offers programmes in Finance, Human Resources, Marketing and Information Systems. These programmes adhere to the National Qualifications Framework (NQF) levels 4,5 and 7.

Admissions

There are two options to study for the programme:

- Full-time in-class programme; requiring attendance at our centre in Barking, East London. (12 months duration) - please contact LCB for tuition fees.
- Full-time online programme; requiring no attendance at our centre in the UK, as all classes can be attended online. (12 months duration) - £500 + Edexcel registration fee.

Successful students can apply to study for a further 4 months to earn 60 more credits, to be finally awarded with **BTEC Level 7 Extended Diploma in Strategic Management and Leadership** - £250 more.

As this is an online learning environment, so we are dealing with all of the challenges of a globalised business environment. Applicants will have to follow a simple, but fairly precise procedure to enrol on the course.

Please visit www.lcbglobal.org for full details of application procedure or email admissions@lcbglobal.org

London College of Business

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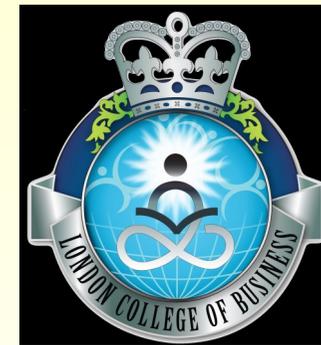
www.lcbuk.org
www.lcbglobal.org

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Wisdom for Life

London College of Business



Edexcel
BTEC Level 7 Diploma
& Extended Diploma in
Strategic Management and
Leadership (Online)



edexcel 
advancing learning, changing lives

Online Level 7 Diploma in Strategic Management and Leadership

Our popular Edexcel BTEC Level 7 Diploma in Strategic Management and Leadership programme is now available entirely online, using our live virtual classroom and interactive managed learning environment. Lectures are broadcast live from our London classrooms. Online students can participate in the class in much the same way as the face-to-face students do; asking questions and even delivering presentations to the class.

Edexcel BTEC at level 7 is designed to provide focused learning, with a strong emphasis on practical skills development alongside the acquisition of requisite knowledge and understanding of the business sector. This programme is particularly suitable for mature learners. A possible progression path after a level 7 diploma, is to enter a university MBA top-up program. BTEC Level 7 Diploma in Strategic Management and Leadership is awarded after earning 60 credits at level 7. If a student leaves the programme with just 10 credits, then they will be offered a BTEC Level 7 Award in Strategic Management and Leadership. If a student leaves the programme with just 20 credits, then they will be offered a BTEC Level 7 Certificate in Strategic Management and Leadership.

Studying Online

Online learning is a convenient and effective way to study, using the internet to make distance less of a limiting factor. Simple and effective, all you need is a computer with internet access (a simple PC, webcam, headphones and microphone should be adequate for most users)*, so that the programme can be followed from anywhere in the world.

Lectures can be viewed and participated in live, and can also be viewed as recordings after they have been delivered. Students can ask questions in live classes, send messages to their tutors and discuss with them in weekly live online drop-in surgeries (interactive sessions).

Equivalent to Traditional Learning

Students of the online programme are actually in the same classes as the face-to-face students, attending the same lectures and being assessed in the same way.

* exact system requirements can be found at www.lcbglobal.org

Programme Structure

| BTEC Level 7 Award (10 Credits) | |
|---|----|
| Developing Strategic Management and Leadership Skills | 10 |
| BTEC Level 7 Certificate (20 Credits) | |
| Strategic Human Resources Management | 10 |
| BTEC Level 7 Diploma (60 Credits) | |
| Professional Development For Strategic Managers | 5 |
| Strategic Change Management | 10 |
| Strategic Marketing Management | 10 |
| Strategic Supply Chain Management & Logistic | 15 |
| BTEC Level 7 Extended Diploma (120 Credits) | |
| Corporate Communication Strategies | 15 |
| Strategic Planning | 15 |
| Managing Financial Principles And Techniques | 15 |
| Project Development & Implementation For Strategic Managers | 20 |

Embedded exit qualifications

If a student leaves the programme with just 10 credits, then they will be offered a BTEC Level 7 Award in Strategic Management and Leadership. If a student leaves the programme with just 20 credits, then they will be offered a BTEC Level 7 Certificate in Strategic Management and Leadership.

Final Award

BTEC Level 7 Extended Diploma in Strategic Management and Leadership is awarded after earning 120 credits at level 7.

BTEC Level 7 Extended Diploma in Strategic Management and Leadership can be awarded after continuing to study for another year and earning 120 credits at level 7.

Progression

Learners are able to progress across the range of Level 7 qualifications, from Award to Certificate to Diploma to Extended Diploma. These BTEC qualifications also support Continuing Professional Development (CPD), as well as enabling sideways progression to Masters degrees, such as an MBA, or a Level 7 NVQ in Management.

Entry Requirements

A student's profile is likely to include: (1) academic; and/or (2) experiential (if applicable); and (3) English

Academic:

- An AVCE/GNVQ in an appropriate vocational area (Business, Hospitality and Catering, Travel and Tourism);
- A BTEC National Certificate or Diploma in Business Studies, Hospitality Supervision, or a similar discipline;
- A GCE Advanced level profile which demonstrates strong performance in a relevant subject or an adequate performance in more than one GCE subject; This profile is to be supported by GCSE grades at A* to C.
- Any other related level 3 qualifications
- An access to Higher Education Certificate awarded by an approved further education institution.

Experiential:

- Any related work experience;
- Mature learners may present a more varied profile of achievement that is likely to include extensive work experience (paid and/or unpaid);

English:

- B2 - IELTS score of 5.5 or equivalent

Programme Features

- Intakes in January, April, and September,
- 675 guided hours,
- Learners submit assignments for assessment. To achieve a 'pass' a learner must have successfully passed all the assessment criteria.