

Pearson Edexcel BTEC Level 7 Diploma in Strategic Management and Leadership at the London College of Business

Programme Title	Pearson Edexcel BTEC Level 7 Diploma in Strategic Management and Leadership
Awarding Body	Pearson Edexcel
Teaching Institution	London College of Business
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Edexcel

Edexcel is the UK's largest awarding body and a part of the Pearson group, the world's largest education services company. As an accredited centre, the London College of Business (LCB) offers programmes in Finance, Human Resources, Marketing and Information Systems. These programmes adhere to the National Qualifications Framework (NQF) levels 4,5 and 7.

BTEC Level 7 Diploma in Strategic Management and Leadership

This programme is available to students studying in the classroom in our Barking campus, as well as those studying Online.

Edexcel BTEC at level 7 is designed to provide focused learning, with a strong emphasis on practical skills development alongside the acquisition of requisite knowledge and understanding of the business sector. This programme is particularly suitable for mature learners. A possible progression path after a level 7 diploma, is to enter a university MBA top-up program. BTEC Level 7 Diploma in Strategic Management and Leadership is awarded after earning 60 credits at level 7.

These qualifications have been revised and conform with the requirements of the new QCF (Qualifications and Credit Framework).

The table below lists qualification titles and the units required for the award, certificate or diploma. The QCF Qualification Accreditation Number (QAN) appears with the qualification titles. These qualification titles will appear on learners' certificates.

BTEC Level 7 Award in Strategic Management and Leadership - 501/1001/9 (10 Credits required)			
Unit	Unit Title	Credits	Level
22716C	Developing Strategic Management and Leadership Skills	10	7

BTEC Level 7 Certificate in Strategic Management and Leadership - 501/0999/6 (20 Credits required)			
Unit	Unit Title	Credits	Level
22716C	Developing Strategic Management and Leadership Skills	10	7
22725C	Strategic Human Resources Management	10	7

BTEC Level 7 Diploma in Strategic Management and Leadership - 501/1000/7 (60 Credits required)			
Unit	Unit Title	Credits	Level
22716C	Developing Strategic Management and Leadership Skills	10	7
22725C	Strategic Human Resources Management	10	7
22717C	Professional Development For Strategic Managers	5	7
22718C	Strategic Change Management	10	7
22722C	Strategic Marketing Management	10	7

22729C	Strategic Supply Chain Management & Logistic	15	7
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Entry requirements:

Students should provide evidence that this programme is suitable for them and that they are capable to complete it successfully. Student's are likely to proof of English ability (CEFR level B2; IELTS score of 5.5 or equivalent). Students should also have a relevant higher education qualification and/or relevant work experience

All learners on the programme will be at least 19 years of age. Learners with special learning requirements will be accommodated as much as is possible for the college to do so. It is the responsibility of every such learner to make the college aware of their requirements at the earliest opportunity to do so. No learner will be discriminated against in accordance with LCB's [Equal Opportunities Policy](http://www.lcbuk.org/pdf/Equal_Opportunity_Policy.pdf) available at http://www.lcbuk.org/pdf/Equal_Opportunity_Policy.pdf.

Recognition of Prior Attainment

If a learner has already studied QCF Level 7 units equivalent to the same as the units of this specification (or from the broader Pearson Edexcel Strategic Management and Leadership from August 2010 Programme Specification found at http://www.lcbuk.org/pdf/Edexcel_level7_SML.pdf), and can produce evidence to demonstrate how each of the assessment criteria have already been met, then those matching units can be exempted from study, the credits can be claimed, and the evidence can be included in the learner's portfolio of evidence when claiming the award.

Progression routes on completion:

- On successful completion of a BTEC Professional qualification, learners can progress to or within employment and/or continue their study in the same, or related vocational area.
- BTEC Level 7 Extended Diploma in Strategic Management and Leadership can be awarded after continuing to study for another year and earning 120 credits at level 7.
- These BTEC qualifications also support Continuing Professional Development (CPD), as well as enabling sideways progression to Masters degrees, such as an MBA, or a Level 7 NVQ in Management.

Embedded exit qualifications:

If a student leaves the programme with just 10 credits, then they will be offered a BTEC Level 7 Award in Strategic Management and Leadership. If a student leaves the programme with just 20 credits, then they will be offered a BTEC Level 7 Certificate in Strategic Management and Leadership.

Teaching and Learning

An extract from the LCB Teaching and Learning Strategy reads:

“students should leave the college inspired and capable of life-long learning building upon the foundations and structure built through the college's programmes. Various approaches to learning have been adopted to achieve the above:

- Direct contact (e.g. lectures, seminars, tutorials, guest speakers, external visits, case studies, or workshops),
- Collaborative learning (e.g. group projects, discussion forums, or debate),
- Independent learning.”

Learners are encouraged to bring their work and life experiences into the classroom. This Edexcel BTEC Level 7 Professional qualification has a vocational and work-related nature, which will be reflected in the discussion and assessment of the units. It is assumed that all students have access to and possibly direct experience in organisations where discussions about Strategic Management and Leadership are relevant to the organisation.

The taught element of this programme accounts for about 40% of the student learning hours associated with the unit, as listed in each unit's specification as Guided Learning Hours (GLH). A unit's credit rating is indicative of the expected total learning hours associated with that unit, both guided and independent learning. The credit value of a unit is based on:

- one credit for those learning outcomes achievable in 10 hours of learning
- learning time – defined as the time taken by learners at the level of the unit, on average, to complete the learning outcomes of the unit to the standard determined by the assessment criteria.

Please read the college [Teaching and Learning Strategy](http://www.lcbuk.org/pdf/Teaching_and_Learning_Strategy.pdf) in full, available at http://www.lcbuk.org/pdf/Teaching_and_Learning_Strategy.pdf

Assessment

All units within these qualifications are internally assessed. The qualifications are criterion referenced, based on the achievement of all the specified learning outcomes. To achieve a 'pass' a learner must have successfully passed all the assessment criteria. To assure quality of the programme Internal and external verification of student work takes place according to the LCB [Assessment Policy](http://www.lcbuk.org/pdf/Assessment_Policy.pdf) available at http://www.lcbuk.org/pdf/Assessment_Policy.pdf. This BTEC Level 7 Professional qualification is graded as pass only.

All assessment is by written assignment, with no exams.

A draft deadline is set, after which students will receive timely formative feedback on their draft assignment how it can be modified. It will inform student how well they have met / not met assessment criteria and how they can improve. (A second draft may be submitted for more feedback if required).

A final submission deadline is set for two weeks after the draft deadline. The assignment will be marked and summative feedback given to the student.

If the assignment does not pass, then the summative feedback will identify the reasons why and also the assessment criteria that still needs to be met. A new deadline is set for a resubmission and this will be the final attempt without any further opportunities for drafts or feedback.

Assignments are handed out on the first day of the start of the unit, when students will also be reminded of the formative and summative assignment deadlines, which are published in the programme calendar.

Each student will have some of their assessed work verified by an appointed verifier. They may be asked to discuss their work in person, on the phone, using a live internet video call, or via email. The purpose of the discussion is verify the authenticity of the work. Any assessment suspected of unfair practice will trigger the [Unfair Practice Procedure](http://www.lcbuk.org/pdf/Unfair_Practice_Procedure.pdf) available at http://www.lcbuk.org/pdf/Unfair_Practice_Procedure.pdf.

Wider curriculum mapping

Edexcel BTEC Level 7 Professional qualifications give learners opportunities to develop an understanding of spiritual, moral, ethical, social and cultural issues as well as an awareness of citizenship, environmental issues, European developments, health and safety considerations and equal opportunities issues.

Spiritual, moral, ethical, social and cultural issues

Throughout the delivery of these qualifications learners will have the opportunity to actively participate in different kinds of decision making. They will have to consider fair and unfair situations and explore how to resolve conflict. Working in small groups they will learn how to respect and value others' beliefs, backgrounds and traditions.

Citizenship

Learners undertaking these qualifications will have the opportunity to develop their understanding of citizenship issues.

Environmental issues

Developing a responsible attitude towards the care of the environment is an integral part of this qualification. Learners are encouraged to minimise waste and discuss controversial issues.

European developments

Much of the content of the qualification applies throughout Europe, even though the delivery is in a UK context.

Health and safety considerations

Health and safety is embedded within many of the units in this qualification. Learners will consider their own health and safety at work, how to identify risks and hazards and how to minimise those risks.

Equal opportunities issues

There will be opportunities throughout this qualification to explore different kinds of rights and how these affect both individuals and communities, for example learners will consider their rights at work and the rights of employers and how these rights affect the work community.

National Occupational Standards mapping with NVQs

The table below maps the knowledge covered in the Edexcel BTEC Level 7 Professional qualifications in Strategic Management and Leadership against the underpinning knowledge of the Level 7 NVQ in Management.

Unit	Level 7 NVQ in Management Units
22716C (1)	B7 Develop strategic direction and leadership
22725C (10)	D4 Plan an organisation's workforce
22717C (2)	
22718C (3)	C4 Lead change in an organisation
22722C (7)	C3 Lead innovation within an organisation
22729C (14)	E17 Outsource organisational processes

Unit	Level 7 NVQ in Management Units
22723C (8)	E13 Promote knowledge management across an organisation F13 Manage quality systems B2 Inform strategic decision-making
22727C (12)	B3 Develop a strategic business plan (Mandatory) B4 Put a strategic business plan into action F12 Improve organisational performance B2 Inform strategic decision-making
22728C (13)	E3 Obtain additional finance for an organisation E1 Manage a budget for own area or activity of work
22730C (16)	

QAA Benchmarking Statements

Being a level 7 programme, Pearson Edexcel BTEC Level 7 Diploma in Strategic Management and Leadership can be compared to the QAA Benchmark General Business and Management 2007 statement, comparable to the taught part of a type 3 Master's of Business Administration degree, although without the dissertation element.

The following is taken from the published QAA Benchmark Statement for Master's Degrees in Business and Management.

'The main emphasis of these programmes is on leadership through strategic management. While the academic level is positioned no differently from that of Type 2 programmes, there is a strong practical and professional orientation to the curriculum and they may be linked to professional institute qualifications. Due to the maturity and work experience of the students, MBA programmes are expected to be different in their objectives, recruitment and pedagogical processes to other master's degrees in business and management'.

Knowledge and Understanding

Students should be able to demonstrate understanding of the following:

- Organisations, the external context in which they operate and how they are managed.
- Responding to change and consideration of the future of organisations, and the external context in which they operate.
- 'Organisations' encompasses the internal aspects, functions and processes; their diverse nature, purposes, structures, governance, operations and management, together with the individual and corporate behaviours and cultures which exist within and between organisations and their influence on the external context.

- 'External context' encompasses a wide range of factors including economic, environmental, ethical, legal, political, sociological and technological, together with their effects at local, national and international levels upon the strategy, behaviour, management and sustainability of organisations.
- 'Management' encompasses the various processes, procedures and practices for effective leadership and management of organisations. It includes theories, models, frameworks, tasks and roles of management together with rational analysis and other processes of decision making within organisations and in relation to the external context. It also includes the critical application of theory to the advancement of management practice

These are summarised below:

Knowledge & Understanding	Indicator
Interrelationships and the interconnectedness	KU1
Organisations	KU2
External Context	KU3
Management	KU4
Deep Knowledge and Understanding	KU5
Current Issues	KU6
Theoretical and Applied Perspectives	KU7

Skills

Students 'are expected to be able to demonstrate a range of cognitive and intellectual skills together with techniques specific to business and management. They should also demonstrate relevant personal and interpersonal skills.' These include:

- being able to think critically and be creative: manage the creative processes in self and others; organise thoughts, analyse, synthesise and critically appraise. This includes the capability to identify assumptions, evaluate statements in terms of evidence, detect false logic or reasoning, identify implicit values, define terms adequately and generalise appropriately
- being able to solve complex problems and make decisions: establish criteria, using appropriate decision-making techniques including identifying, formulating and solving business problems; and the ability to create, identify and evaluate options; the ability to implement and review decisions
- the ability to conduct research into business and management issues either individually or as part of a team through research design, data collection, analysis, synthesis and reporting
- using information and knowledge effectively: scanning and organising data, synthesising and analysing in order to abstract meaning from information and to share knowledge
- numeracy and quantitative skills including the development and use of relevant business model
- effective use of Communications and Information Technology (CIT)
- effective two-way communication: listening, effective oral and written communication of complex ideas and arguments, using a range of media, including the preparation of business reports
- high personal effectiveness: critical self-awareness, self-reflection and self-management; time management; sensitivity to diversity in people and different situations and the ability to continue to learn through reflection on practice and experience

- effective performance within team environments and the ability to recognise and utilise individuals' contributions in group processes and to negotiate and persuade or influence others; team selection, delegation, development and management
- leadership and performance management: selecting appropriate leadership style for different situations; setting targets, motivating, monitoring performance, coaching and mentoring
- ability to recognise and address ethical dilemmas and corporate social responsibility issues, applying ethical and organisational values to situations and choices

Skills	Indicator
Think critically	S1
Solve complex problems	S2
Conduct research into business and management issues	S3
Manage information and knowledge effectively	S4
Numeracy and quantitative skills	S5
Effective use of CIT	S6
Effective two-way communication	S7
High personal effectiveness	S8
Effective performance within team environments	S9
Leadership and performance management	S10
Recognise and address ethical dilemmas	S11

All units are mapped against indicators KU1- 7 and S1-11 below.

Unit Title	Knowledge & Understanding	Skills
Strategic Supply Chain Management and Logistics	KU1; KU2; KU3; KU5; KU7	S1; S2; S4; S6
Strategic Change Management	KU1; KU2; KU4; KU5; KU6; KU7	S1; S4; S7; S8; S9; S10; S11
Strategic Marketing Management	KU1; KU2; KU3; KU4; KU6; KU7	S1; S4; S7; S11
Strategic Human Resources Management	KU1; KU2; KU3; KU4; KU5; KU6; KU7	S1; S3; S7; S8; S9; S10; S11
Developing Strategic Management and Leadership Skills	KU1; KU2; KU3; KU4; KU6	S2; S7; S9; S10
Professional Development for Strategic Managers	KU1; KU7	S1; S7; S8; S10; S11

Unit Title	Knowledge & Understanding	Skills
Research for Strategic Managers	KU2; KU5; KU6; KU7	S1; S2; S3; S4; S5; S6; S7; S11
Corporate Communication Strategies	KU1; KU2; KU7	S1; S6; S7; S10; S11
Strategic Planning	KU1; KU2; KU3; KU6	S1; S3; S4; S10
Managing Financial Principles And Techniques	KU2; KU3; KU4; KU6; KU7	S1; S2; S4; S5; S6

Please refer to QAA Benchmark Statement for Master's Degrees in Business and Management

<http://www.qaa.ac.uk/Publications/InformationAndGuidance/Documents/BusinessManagementMasters.pdf>

This Programme Specification is based upon the Pearson Edexcel Strategic Management and Leadership from August 2010 Programme Specification found at http://www.lcbuk.org/pdf/Edexcel_level7_SML.pdf and BTEC Centre Guide to Assessment (Level 4 to 7) available at <http://www.edexcel.com/btec/Documents/BTEC%20Centre%20Guide%20to%20Assessment%20-%20Level%204-7.pdf>